

Caledonia Regional Chamber of Commerce

Board of Directors

# Minutes

August 21, 2015

**ATTENDANCE:** Ken Parr, Krista Damant, Maureen Thomson, Suzanne Athanasiou, Craig Grice, Randy Peirson, Larry Fay, Heather Hibbs, Jill Morison, Len Offless.

Also: Tracy Vandervliet, Jocelyne Fleming and Barbara Martindale

Conflict of Interest: No-one

## 1. WELCOME

President Ken Parr welcomed those in attendance.

## 2. MINUTES

**MOVED by Len Offless, seconded by Suzanne Athanasiou that the July 17 minutes be accepted and confirmed for sending to members. CARRIED.**

Because of summer time meetings being the third Friday only in July and August, there wasn't a meeting the first Friday in August.

## 3. BUSINESS ARISING

- a) **The attendance sheet** was checked off.
- b) **Website Committee** – Board suggested that all pics with information should be put on the second page of the Chamber website
- c) **Report re insurance claim** – nothing further
- d) **Chamber's Mission and Goals** – Draft #3 was accepted with the changes. Time to take on the Actions part of the Chamber's short term goals.
- e) **Meeting with Mayor Ken Hewitt and Hald. Cty managers July 29** – Minutes from the meeting were distributed. An explanation reported that after this July 29 meeting, there was another meeting held in the park. The July 29<sup>th</sup> meeting allowed Hald. Cty. managers to become aware of things they didn't know and was good for Special Projects to get some clarity on what they can and can't do. Craig Grice said the county can't avoid rules and regulations. Special Projects knows it will take longer to do a project. List of projects done on county property will be provided to county. The meeting in Kinsmen Park included Spec. Proj. BIA, Hald. Cty. and Chamber to identify locates for benches, waste receptacles and message boards. Spec. Proj. will install.
- f) **Appreciation Night** – Tues. Sept. 22 at 6 pm. Ask L&C Gourmet Catering was suggested for the light dinner.
- g) **Meet the Candidates Night** – re Federal election campaign. There was some discussion about whether an All Candidates Night should be held. Further discussion at the next meeting. B. Martindale will start making inquiries. Maureen Thomson and Ken Parr offered to help with questions. The Board will need to come up with three questions for the All Candidates Night.
- h) **Haldimand County 15<sup>th</sup> Annual Recognition** – nominations deadline Aug. 28<sup>th</sup>. Some suggestions for nomination were Music in the Park as Arts and Culture; Don Winfield or Jim Harris for the Wall of Fame.

## 4. MEMBER ADVERTISING BENEFIT POLICY

The member to member benefit policy for advertising twice a year to each other was reviewed. The last time it was revamped was May 20, 2011. It was deemed to be AOK as is and the new date of Aug. 21 2015 will be attached.

## 5. COMPUTER QUOTES

Two quotes to upgrade the Chamber's computer were distributed, one from Configurations for a total of \$1388.71 including HST. The other from Ian Thompson included two options, one at \$907.50 including tax and shipping, the other at \$941.40 with shipping on top. Ian included Option 3 and Option 4 too at lesser costs. Data transfer at a minimal cost would be added on to all four options as well as a subscription monthly price of \$10.50 per month. The Website Committee had prior distribution of the two quotes via email. With the website committee's recommendation, it was unanimously agreed that although Ian Thompson's quotes were less costly, Configurations was a storefront business with understandable overhead costs and that the Chamber should support and accept its quote.

#### **4. FINANCE/SUCCESSION PLANNING COMMITTEE**

Nothing further at this time.

#### **5. CORRESPONDENCE**

i) **Haldimand Tourism Network Meeting** - Cottonwood, Mon. Oct. 5th.

ii) **Terry Fox Run** - Sun. Sept 20, Fairgrounds to Rotary Trail

iii) **GRCA Grand Actions newsletter**

iv) **Youth Friendly Community Recognition** - Hald. Cty. applying to the Youth Friendly Community Recognition Program. B. Martindale has sent a long list of sports, events and programs to indicate Caledonia is youth friendly.

#### **6. COMMITTEE REPORTS - (time limit would allow only important reporting)**

a) **Tourism Caledonia**

b) **Special Projects**

c) **Economic Development**

**BIA's CMC** - Jocelyne Fleming reported the second Movie Night is being held Sat. Aug. 29, a movie for young children.

**LaFortune Park** – Craig Grice briefly spoke about committee's clean up plans in conjunction with Haldimand County. County is waiting for a date to do a major clean up.

**Bridge Replacement**

**Haldimand Business Network** – Business networking meeting is being held Sept. 9<sup>th</sup>.

d) **Caledonia Connected**

#### **7. NEW BUSINESS**

1. Craig Grice said Bellantry Homes with development plans (west of McKenzie Rd to River Road) seems to be moving forward faster than Empire Homes. With both developments in the picture, a McClung bridge is even more needed.

2. New Skateboard Park is certainly busy with kids taking advantage of it. Sod needs to be placed yet.

#### **8. ADJOURNED**

The meeting adjourned at approximately 9:05 am.

#### **9. NEXT MEETING – Fri. August 21, 2015 at the Train Station at 8 am.**